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NJWLA HELPS ITS MEMBERS MAKE RAIN

NEWARK, NEW JERSEY, February 4, 2010 - The recent breakfast seminar sponsored by the New Jersey Women Lawyers Association (NJWLA), which focused on “Successful Rainmaking and Marketing Strategies,” was a resounding hit. Over 60 women attorneys turned out for the program, eager to get some tips and insider knowledge from successful business generators and in-house counsel. The distinguished panel included: Mike Tumolo, Esq. - Vice President-Real Estate Counsel for Toys 'R' Us, Ann Schmidt, Esq.- Assistant General Counsel for Roche, Suzanne Cerra, Esq. - Nukk-Freeman & Cerra, PC, and Christine Amalfe, Esq. - Gibbons PC. The questions presented and lively discussion covered a range of topics including how to land a corporate client, “Do's and Don'ts” when making a pitch, and how to keep and maintain the relationship with existing corporate clients. NJWLA would like to thank Gibbons PC for providing the location for the event.

NJWLA's mission is to retain women in the legal profession through education and activism, to promote our members to the highest levels of law firm, government, academic, community and corporate positions and to endorse qualified female attorneys for appointments to the state and federal judiciary. NJWLA fosters leadership among its members by promoting professional activities, mentoring, educational programs and networking functions. NJWLA is the voice on all issues of importance to women engaged in the practice of law.