

**SAVE THE DATE**

*March 21, 2012*

*5th Annual*

**PLATINUM WILL Gala**  
WOMEN'S INITIATIVE AND LEADERS IN THE LAW

**NEW JERSEY WOMEN LAWYERS ASSOCIATION**

Honoring Leaders  
from the Judicial, Public, Corporate,  
and Private Law Firm Sectors

*Featuring Pulitzer Prize Winning Novelist Anna Quindlen*

**Liberty Science Center**

Jersey City, New Jersey



3595 Canton Road . Suite A9 #161 . Marietta, GA 30066 . 973 820 1171 . [mraugh@njwla.org](mailto:mraugh@njwla.org)  
[www.njwla.org](http://www.njwla.org)



*5th Annual*  
**WILL**  
*Platinum Gala*

The NJWLA's Women's Initiative and Leaders in Law (WILL) Platinum Award is bestowed upon individuals for their exceptional achievements, the development of the legal profession, their sustained contributions to gender equity challenges and other issues unique to women in the legal profession.

*Honorees*

**JUDICIAL SECTOR – FEDERAL**

Honorable Susan D. Wigenton  
*United States District Court,  
District of New Jersey*

**JUDICIAL SECTOR – STATE  
LEGAL PIONEER AWARD**

Honorable Marie L. Garibaldi  
*Justice, New Jersey Supreme Court (Retired)*

**PUBLIC SECTOR**

Honorable Camelia M. Valdes  
*Passaic County Prosecutor*

**PRIVATE SECTOR**

Nukk-Freeman & Cerra, P.C.

**CORPORATE SECTOR**

Lynn Feldman  
*Executive Vice President and General Counsel  
Wyndham Hotel Group*

**TRAILBLAZER AWARD**

Donald A. Robinson  
*Robinson Wettre & Miller*

*Keynote Speaker*

Anna Quindlen  
*Pulitzer Prize Winning Journalist and Bestselling Author*



**Dedicated to the Advancement of Women in the Legal Profession**

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## NJWLA 2012 Platinum Gala Table Packages

### *Honoring Leaders from the Judicial, Public, Corporate and Private Law Firm Sectors*

The New Jersey Women Lawyers Association (NJWLA) will be honoring accomplished women from the judicial, public, corporate, and private law firm sectors with their esteemed WOMEN'S INITIATIVE & LEADERS IN LAW (WILL) PLATINUM AWARD, at the NJWLA 2012 PLATINUM GALA. The NJWLA's WILL PLATINUM AWARD is bestowed upon individuals for their exceptional achievements, the development of the legal profession, their sustained contributions to gender equity challenges and other issues to women in the legal profession. The 2012 PLATINUM GALA contributions to gender equity challenges and other issues to women in the legal profession. The 2012 PLATINUM GALA will be held on Wednesday, March 21, 2012 at the Liberty Science Center, Jersey City, NJ.

### **The Following Table Packages are Available for the 2012 Platinum Gala:**

#### **PLATINUM LEVEL TABLE - \$8,500** (\$7,500 if paid before December 31, 2011)

*Benefits and Recognition:*

- Full Gala table for ten (10) representatives
- Full-page advertisement in the NJWLA 2012 Platinum Gala program
- Recognition during the event as a Platinum Gala Partner
- Signage with corporate logo displayed prominently at the Gala
- Recognition in all advertising
- Unlimited membership for firm attorneys

#### **GOLD LEVEL TABLE - \$6,000** (\$5,500 if paid before December 31, 2011)

*Benefits and Recognition:*

- Full Gala table for ten (10) representatives
- Half-page advertisement in the NJWLA 2012 Platinum Gala program
- Recognition in all advertising
- Unlimited membership for firm attorneys

#### **SILVER LEVEL TABLE - \$4,000** (\$3,500 if paid before December 31, 2011)

*Benefits and Recognition:*

- Full Gala table for ten (10) representatives
- Quarter-page advertisement in the NJWLA 2012 Platinum Gala program
- Recognition in all advertising
- Unlimited membership for firm attorneys

#### **INDIVIDUAL TABLE TICKETS - \$300** (\$250 if paid before December 31, 2011)

#### **INDIVIDUAL TICKET - \$180**

*Government employees, solo practitioners, small firms and young lawyers\**



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*\*Small firms are 15 lawyers or less and young lawyers are those practicing 7 years or less*



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## Newly Offered Sponsorship Opportunities:

### **BRONZE LEVEL TABLE\* - \$2,000**

**ONLY AVAILABLE TO SMALL FIRMS, 15 ATTORNEYS OR LESS**

#### *Benefits and Recognition:*

- Five (5) tickets
- Quarter-page advertisement in the NJWLA 2012 Platinum Gala program
- Unlimited membership for firm attorneys

### **COCKTAIL SPONSORSHIP - \$3,000**

#### *Benefits and Recognition:*

- Two (2) tickets
- Half-page advertisement in the NJWLA 2012 Platinum Gala program
- Giveaways at all tables (*subject to NJWLA pre-approval*)
- Signage during cocktail hour

## Advertising-Focused Sponsorships:

### **BLACK LEVEL - \$3,500**

#### *Benefits and Recognition:*

- Four (4) tickets
- Full-page ad in the Gala program

### **RED LEVEL - \$2,500**

#### *Benefits and Recognition:*

- Three (3) tickets
- Half-page ad in the Gala program

### **WHITE LEVEL: - \$1,500**

#### *Benefits and Recognition:*

- Two (2) tickets
- Quarter-page ad in the Gala program



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## Advertising / Table Packages Available

### INSIDE FRONT COVER OR INSIDE BACK COVER AD / TABLE PACKAGE - \$4,000

- Full-page Inside Front Cover OR Inside Back Cover advertisement in the NJWLA 2012 Platinum Gala program
- Gala table tickets for four (4) representatives

### 2012 ADVERTISING RATES

Full Page	\$3,000
Half Page	\$2,500
Quarter Page	\$1,000

### AD DIMENSIONS

Full Page	7" w	x	9.25" h	(non-bleed)
Half Page	7" w	x	4.5" h	(non-bleed)
Quarter Page	3.25" w	x	4.5" h	(non-bleed)



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