



NJWLA 2012 Platinum Gala Table Packages

Honoring Leaders from the Judicial, Public, Corporate and Private Law Firm Sectors

The New Jersey Women Lawyers Association (NJWLA) will be honoring accomplished women from the judicial, public, corporate, and private law firm sectors with their esteemed WOMEN'S INITIATIVE & LEADERS IN LAW (WILL) PLATINUM AWARD, at the NJWLA 2012 PLATINUM GALA. The NJWLA's WILL PLATINUM AWARD is bestowed upon individuals for their exceptional achievements, the development of the legal profession, their sustained contributions to gender equity challenges and other issues to women in the legal profession. The 2012 PLATINUM GALA contributions to gender equity challenges and other issues to women in the legal profession. The 2012 PLATINUM GALA will be held on Wednesday, March 21, 2012 at the Liberty Science Center, Jersey City, NJ.

The Following Table Packages are Available for the 2012 Platinum Gala:

PLATINUM LEVEL TABLE - \$8,500 (\$7,500 if paid before December 31, 2011)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Full-page advertisement in the NJWLA 2012 Platinum Gala program
- Recognition during the event as a Platinum Gala Partner
- Signage with corporate logo displayed prominently at the Gala
- Recognition in all advertising
- Unlimited membership for firm attorneys

GOLD LEVEL TABLE - \$6,000 (\$5,500 if paid before December 31, 2011)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Half-page advertisement in the NJWLA 2012 Platinum Gala program
- Recognition in all advertising
- Unlimited membership for firm attorneys

SILVER LEVEL TABLE - \$4,000 (\$3,500 if paid before December 31, 2011)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Quarter-page advertisement in the NJWLA 2012 Platinum Gala program
- Recognition in all advertising
- Unlimited membership for firm attorneys

INDIVIDUAL TABLE TICKETS - \$300 (\$250 if paid before December 31, 2011)

INDIVIDUAL TICKET - \$180

*Government employees, solo practitioners, small firms and young lawyers**



Dedicated to the Advancement of Women in the Legal Profession

3595 Canton Road . Suite A9 #161 . Marietta, GA 30066 . 973 820 1171 . mraugh@njwla.org

www.njwla.org

**Small firms are 15 lawyers or less and young lawyers are those practicing 7 years or less*



NJWLA 2012 Platinum Gala

Honoring Leaders from the Judicial, Public, Corporate and Private Law Firm Sectors

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Newly Offered Sponsorship Opportunities:

BRONZE LEVEL TABLE* - \$2,000

ONLY AVAILABLE TO SMALL FIRMS, 15 ATTORNEYS OR LESS

Benefits and Recognition:

- Five (5) tickets
- Quarter-page advertisement in the NJWLA 2012 Platinum Gala program
- Unlimited membership for firm attorneys

COCKTAIL SPONSORSHIP - \$3,000

Benefits and Recognition:

- Two (2) tickets
- Half-page advertisement in the NJWLA 2012 Platinum Gala program
- Giveaways at all tables (*subject to NJWLA pre-approval*)
- Signage during cocktail hour

Advertising-Focused Sponsorships:

BLACK LEVEL - \$3,500

Benefits and Recognition:

- Four (4) tickets
- Full-page ad in the Gala program

RED LEVEL - \$2,500

Benefits and Recognition:

- Three (3) tickets
- Half-page ad in the Gala program

WHITE LEVEL: - \$1,500

Benefits and Recognition:

- Two (2) tickets
- Quarter-page ad in the Gala program



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5th Annual
WILL
Platinum Gala

Advertising / Table Packages Available

INSIDE FRONT COVER OR INSIDE BACK COVER AD / TABLE PACKAGE - \$4,000

- Full-page Inside Front Cover OR Inside Back Cover advertisement in the NJWLA 2012 Platinum Gala program
- Gala table tickets for four (4) representatives

2012 ADVERTISING RATES

Full Page	\$3,000
Half Page	\$2,500
Quarter Page	\$1,000

AD DIMENSIONS

Full Page	7" w	x	9.25" h	(non-bleed)
Half Page	7" w	x	4.5" h	(non-bleed)
Quarter Page	3.25" w	x	4.5" h	(non-bleed)



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