



2017 Alice Paul Equality Awards

On March 23, 2017, the Alice Paul Institute (API) will host the Alice Paul Equality Awards. The Gala honors distinguished leaders in our community -- people who are visionary, innovative, strategic, and have moved others to affect positive change. By making exceptional contributions toward Alice Paul's mission of advancing full gender equality, they truly capture the "Spirit of Alice Paul." This year's honorees are:

Maureen Brigham, Lydia DelRosso, Colleen Fossett, and Michelle Powell – Co-Founders of Mullica Hill Women's Triathlon Club

Paulette Brown, Esq. – Immediate Past-President of the American Bar Association and Partner at Locke Lord LLP

Michellene Davis, Esq. – Executive Vice President, Corporate Affairs, Barnabas Health

Mary Ellen Rose, Esq. – Managing Shareholder, Capehart Scatchard

Marty Moss-Coane – Host and Producer of *WHYY Radio Times*

Frank Rizzieri – Owner of Rizzieri Salon and Spa, Rizzieri Aveda School, and Rizzieri Massage School

I invite you to advertise in the event program book. Your advertisement will be seen by prominent community leaders who will recognize your organization's commitment to equality and to the development of future leaders.

Participation levels for a color print advertisement in the 8.5" x 11" program are:

Back Cover	\$950	Half Page	\$400
Inside Front or Back Cover	\$900	Quarter Page	\$250
Full Page	\$550	Hats Off to Alice	\$ 50 (1 line in honor/memory of s/o)

In addition to the program book, all advertisers will receive recognition in API's regular marketing materials and on www.alicepaul.org. This gives high visibility in a cost-efficient way, reaching several thousand people each year.

We look forward to having you as a partner in the 2017 Alice Paul Equality Awards and hope that you will take this opportunity to advertise in our program book. **At your earliest convenience, but no later than February 25, 2017, please send your graphics and payment for your advertisement to stacylmcguigan@gmail.com.** Thank you for your support!



2017 Alice Paul Equality Awards Advertisements

Please complete & return this form to confirm your advertisement by **February 25, 2017**

Return to: Alice Paul Institute, PO Box 1376, Mount Laurel, NJ 08054
(856) 231-1885 phone ~ (856) 231-4223 fax e-mail: stacylmcguigan@gmail.com

Company Name: _____

Contact Person: _____

Mail Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

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Website: _____

Please count on us for the following advertisement:

_____	Back cover of Program	8 1/2 X 11"	\$950
_____	Inside front or back cover	8 1/2 X 11"	\$900
_____	Full page	8 1/2 X 11"	\$550
_____	Half page	8 1/2 X 5 1/2"	\$400
_____	Quarter page	4 1/4 X 5 1/2"	\$250
_____	"Hats Off to Alice"	One line personal note	\$ 50

Please attach a copy of your graphic (jpeg is the preferred format) or your one-line congratulatory statement (perfect for Girls Advisory Council parents!) and send your electronic version to API at stacylmcguigan@gmail.com.

If you cannot design your own ad, a graphics professional will create your ad for only \$100. If you would like to take advantage of this service, payment must be made in full. Reach out to Stacy McGuigan at stacylmcguigan@gmail.com to make the arrangements.

PAYMENT OPTIONS:

Checks made payable to: **Alice Paul Institute**

Credit Card: Send payments via fax to – (856) 231-4223 or by phone (856) 231-1885

Circle One: MC Visa Amex Card # _____

Name on Card _____ Exp. Date _____ CSV: _____