

Dear Friend of the Alice Paul Institute:

It is my pleasure to invite you to participate as a Sponsor in the annual Alice Paul Equality Awards Gala which will take place on March 23, 2017. The Alice Paul Equality Awards honor individuals from any industry or field who capture the spirit of Alice Paul and, directly or indirectly, continue her mission of advancing women's equality. This year's honorees are:

- **Maureen Brigham, Lydia DelRosso, Colleen Fossett, and Michelle Powell** – Co-Founders of Mullica Hill Women's Triathlon Club
- **Paulette Brown, Esq.** – Immediate Past-President of the American Bar Association and Partner at Locke Lord LLP
- **Michellene Davis, Esq.** – Executive Vice President, Corporate Affairs, Barnabas Health
- **Mary Ellen Rose, Esq.** – Managing Shareholder, Capehart Scatchard
- **Marty Moss-Coane** – Host and Producer of *WHYY Radio Times*
- **Frank Rizzieri** – Owner of Rizzieri Salon and Spa, Rizzieri Aveda School, and Rizzieri Massage School

As an Equality Awards sponsor, you contribute to the Alice Paul Institute's (API) operations and programs, a powerful and expanding set of leadership training programs for adolescent girls and young women. Your sponsorship will make a critical difference in API's ability to deliver these important and effective programs. An outline of sponsorship opportunities for the Equality Awards is enclosed, along with a sponsorship form for your convenience. Sponsors will be recognized at the event and throughout 2017-18 in API's electronic and print outreach.

At your earliest convenience, please send the enclosed sponsorship form to the address shown. To be included in the event program book, sponsorship payments must be received by February 1, 2017. For more information, you may contact me or the Alice Paul Institute, at 856-231-1885 or psalvador@alicepaul.org. You can learn more about API at our website, www.alicepaul.org.

Please do not let this opportunity pass without your participation and support. We look forward to seeing you in March as we applaud the achievements of our honorees. We thank you in advance for your support of the 2017 Alice Paul Equality Awards.

Yours very truly,

Paige Salvador
Director of Development

Preserving her legacy to develop future leaders...



2017 Alice Paul Equality Awards Sponsorship Opportunities

Diamond Sponsor: \$15,000

- Acknowledgement of your company in all event publicity as a Diamond Level sponsor of the Equality Awards and a Champagne Sponsor of "Paulsdale Uncorked," API's September 2017 wine tasting
- Inclusion of your company name as Diamond Level sponsor on invitations (time permitting)
- Company logo printed on front cover and full page color ad on the inside front cover of Equality Awards program book
- Full page article on your company's commitment to equality in the Equality Awards program book
- Prominent display of marketing materials/promotional items and corporate signage at the Equality Awards
- Banner with company logo displayed at the Equality Awards (supplied by API)
- Inclusion of your company logo as a Diamond Level Sponsor on API's website for one year
- 12 Tickets to the Equality Awards and 10 Tickets to Paulsdale Uncorked in September 2017
- Premium preferred seating at the Equality Awards & photographs with honorees
- Opportunity for spokesperson to speak at the Equality Awards, highlighting your company's commitment to equality
- Opportunity to host one private event at Paulsdale (site rental fees waived)

Platinum Sponsor: \$10,000

- Acknowledgment of your company in all marketing materials as a Platinum Level sponsor of the Equality Awards
- Company logo printed on front cover of the Equality Awards Program
- Full page color ad on the inside back cover of the Equality Awards program book
- Prominent display of marketing materials/promotional items and corporate signage at the Equality Awards
- Inclusion of your company logo as a Platinum Level Sponsor on API's website for one year
- 10 Tickets to the Equality Awards and 5 Tickets to Paulsdale Uncorked in September 2017
- Preferred seating at the Equality Awards
- Opportunity to host one private event at Paulsdale (site rental fees waived)

Gold Sponsor: \$5,000

- Acknowledgment of your company in all marketing materials as a Gold Level sponsor of the Equality Awards
- Full page color ad in the Equality Awards program book
- Prominent display of marketing materials/promotional items and corporate signage at the Equality Awards
- Inclusion of your company logo as a Gold Level Sponsor on API's website for one year
- 6 Tickets to the Equality Awards and 2 Tickets to Paulsdale Uncorked in September 2017
- Preferred seating at the Equality Awards

Silver Level Sponsor: \$3,500

- Acknowledgment of your company on all marketing materials as a Silver Level sponsor of the Equality Awards
- Half page color ad in the Equality Awards program book
- Prominent display of marketing materials/promotional items and corporate signage at the Equality Awards
- Inclusion of your company logo as a Silver Level sponsor on API's website for one year
- 4 Tickets to the Equality Awards

Bronze Level Sponsor: \$1,500

- Acknowledgment of your company on all marketing materials as a Bronze Level sponsor of the Equality Awards
- Quarter page color ad in the Equality Awards program book
- Prominent display of marketing materials/promotional items and corporate signage at the Equality Awards
- 2 Tickets to the Equality Awards



**ALICE PAUL
INSTITUTE**

Education. Empowerment. Equality.

Alice Paul Institute 2017 Equality Awards Sponsorship Commitment Form

Please complete and return this form to confirm your sponsorship ***by February 1, 2017***

Mail your high resolution logo/photo to psalvador@alicepaul.org. (Preferred format: one jpeg or one EPS)

Contact Information

Complete and return to: Alice Paul Institute, PO Box 1376, Mount Laurel, NJ 08054
(856)231-1885 - phone (856)231-4223 - fax e-mail: psalvador@alicepaul.org

Company Name:

Contact Person:

Address:

City/State/Zip:

Phone:

Fax:

E-mail:

Website:

We will participate at the following sponsorship level:

_____	Diamond Level Sponsor Package	\$15,000
_____	Platinum Level Sponsor Package	\$10,000
_____	Gold Level Sponsor Package	\$5,000
_____	Silver Level Sponsor Package	\$3,500
_____	Bronze Level Sponsor Package	\$1,500

For for table sales, please contact Paige Salvador at psalvador@alicepaul.org or 856 231 1885. For individual ticket sales visit www.alicepaul.org.

PAYMENT OPTIONS:

_____ **Check** (Please make check payable to: **Alice Paul Institute**)

_____ **Credit Card** (Payments may be sent via fax to 856-231-4223 or phone 856-231-1885)

(Circle One) MasterCard, Visa, Amex

Name on Card _____ Card Number _____

Expiration Date _____ Amount \$ _____