

10th Annual
WILL
Platinum Gala
WOMEN'S INITIATIVE AND LEADERS IN THE LAW

NJWLA 2017 Platinum Gala Table Packages
*Honoring Leaders from the
Judicial, Public, Corporate and Private Law Firm Sectors*

The New Jersey Women Lawyers Association (NJWLA) will be honoring accomplished women from the judicial, public, corporate, and private law firm sectors with its touted WOMEN'S INITIATIVE & LEADERS IN LAW (WILL) PLATINUM AWARD, at the NJWLA 2017 PLATINUM GALA.

The NJWLA's WILL PLATINUM AWARD is bestowed upon individuals for their exceptional achievements, their sustained contributions to gender equity challenges and other issues uniquely important to women in the legal profession. The 2017 PLATINUM GALA will be held on Tuesday, March 28, 2017 at The Grove in Cedar Grove, NJ.

The Following Table Packages are Available for the 2017 Platinum Gala:

PLATINUM LEVEL TABLE - \$8,500 (\$7,500 if paid before December 31, 2016)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Full-page advertisement in the NJWLA 2017 Platinum Gala program
- Recognition during the event as a Platinum Gala Partner
- Signage with corporate logo displayed prominently at the Gala
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

GOLD LEVEL TABLE - \$6,000 (\$5,500 if paid before December 31, 2016)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Half-page advertisement in the NJWLA 2017 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

SILVER LEVEL TABLE - \$4,000 (\$3,500 if paid before December 31, 2016)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Quarter-page advertisement in the NJWLA 2017 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys



**DEDICATED TO THE ADVANCEMENT
OF WOMEN IN THE LEGAL PROFESSION**
372 Franklin Avenue | Suite 713 | Nutley, NJ 07110
973.819.9488 | cskinner@njwla.org
www.njwla.org

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2017 Platinum Gala Table Packages *(continued)*:

BRONZE LEVEL TABLE - \$2,000 (\$1,500 if paid before December 31, 2016)
ONLY AVAILABLE TO SMALL FIRMS, 15 ATTORNEYS OR LESS

Benefits and Recognition:

- Five (5) tickets
- Quarter-page advertisement in the NJWLA 2017 Platinum Gala program
- 1 year membership to NJWLA for sponsoring organization attorneys

COCKTAIL SPONSORSHIP - \$3,000

Benefits and Recognition:

- Two (2) tickets
- Half-page advertisement in the NJWLA 2017 Platinum Gala program
- Giveaways at all tables (subject to NJWLA pre-approval)
- Signage during cocktail hour

INDIVIDUAL TABLE TICKETS - \$300 (\$250 if paid before December 31, 2016)

- 1 year membership to NJWLA

INDIVIDUAL TICKET - \$150

*Government employees, solo practitioners, in house attorneys, small firms and young lawyers**

- 1 year membership to NJWLA

ADVERTISING-FOCUSED SPONSORSHIPS:

BLACK LEVEL: - \$3,500

Benefits and Recognition:

- Four (4) tickets
- Full-page advertisement in the NJWLA 2017 Platinum Gala program

RED LEVEL: - \$2,500

Benefits and Recognition:

- Three (3) tickets
- Half-page advertisement in the NJWLA 2017 Platinum Gala program

WHITE LEVEL: - \$1,500

Benefits and Recognition:

- Two (2) tickets
- Quarter-page advertisement in the NJWLA 2017 Platinum Gala program



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*Small firms are 15 lawyers or less and young lawyers are those practicing less than 7 years or under 36 years of age

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Advertising / Table Packages Available

INSIDE FRONT COVER OR

INSIDE BACK COVER AD / TABLE PACKAGE - \$4,000

- Full-page Inside Front Cover OR Inside Back Cover advertisement in the NJWLA 2017 Platinum Gala program
- Gala table tickets for four (4) representatives

2017 ADVERTISING RATES

Full Page	\$3,000
Half Page	\$2,500
Quarter Page	\$1,000

AD DIMENSIONS

Full Page	7.5" w x 9.75" h <i>(non-bleed)</i>
Half Page	7.5" w x 4.75" h <i>(non-bleed)</i>
Quarter Page	3.5" w x 4.75" h <i>(non-bleed)</i>



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