

13th Annual

WILL Platinum Gala

WOMEN'S INITIATIVE AND LEADERS IN THE LAW

NJWLA 2020 PLATINUM GALA TABLE PACKAGES

*Honoring Leaders from the
Judicial, Public, Corporate and Private Law Firm Sectors*

The New Jersey Women Lawyers Association (NJWLA) will present its touted **Women's Initiative & Leaders In The Law (WILL) Platinum Award** and its **Trailblazer Award** at the NJWLA 2020 PLATINUM GALA to individuals for their exceptional achievements, their sustained contributions to gender equity challenges and other issues uniquely important to women in the legal profession. The 2020 PLATINUM GALA will be held on Tuesday, March 31, 2020 at The Grove in Cedar Grove, NJ.

The Following Table Packages are Available for the 2020 Platinum Gala:

PLATINUM LEVEL TABLE - \$8,500 (\$7,500 if paid before December 31, 2019)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Full-page advertisement in the NJWLA 2020 Platinum Gala program
- Recognition during the event as a Platinum Gala Partner
- Signage with corporate logo displayed prominently at the Gala
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

GOLD LEVEL TABLE - \$6,000 (\$5,500 if paid before December 31, 2019)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Half-page advertisement in the NJWLA 2020 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

SILVER LEVEL TABLE - \$4,000 (\$3,500 if paid before December 31, 2019)

Benefits and Recognition:

- Full Gala table for ten (10) representatives
- Quarter-page advertisement in the NJWLA 2020 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

BRONZE LEVEL TABLE - \$2,000 (\$1,500 if paid before December 31, 2019)

ONLY AVAILABLE TO SMALL FIRMS, 15 ATTORNEYS OR LESS

Benefits and Recognition:

- Five (5) tickets
- Quarter-page advertisement in the NJWLA 2020 Platinum Gala program
- 1 year membership to NJWLA for sponsoring organization attorneys

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(continued)

COCKTAIL SPONSORSHIP - \$3,000

Benefits and Recognition:

- Two (2) tickets
- Half-page advertisement in the NJWLA 2020 Platinum Gala program
- Giveaways at all tables (subject to NJWLA pre-approval)
- Signage during cocktail hour

DESSERT SPONSORSHIP - \$3,000

Benefits and Recognition:

- Two (2) tickets
- Half-page advertisement in the NJWLA 2020 Platinum Gala program
- Giveaways at lobby dessert/coffee tables
(subject to NJWLA pre-approval; giveaways to be set up during awards presentation)
- Signage at lobby dessert/coffee tables

INDIVIDUAL TABLE TICKETS - \$300 (\$250 if paid before December 31, 2019)

- 1 year membership to NJWLA

INDIVIDUAL TICKET - \$150*

*Government employees, solo practitioners, in house attorneys, small firms and young lawyers**

- 1 year membership to NJWLA

ADVERTISING-FOCUSED SPONSORSHIPS:

BLACK LEVEL: - \$3,500

Benefits and Recognition:

- Four (4) tickets
- Full-page advertisement in the NJWLA 2020 Platinum Gala program

RED LEVEL: - \$2,500

Benefits and Recognition:

- Three (3) tickets
- Half-page advertisement in the NJWLA 2020 Platinum Gala program

WHITE LEVEL: - \$1,500

Benefits and Recognition:

- Two (2) tickets
- Quarter-page advertisement in the NJWLA 2020 Platinum Gala program

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(continued)

INSIDE FRONT COVER or INSIDE BACK COVER AD/TABLE PACKAGE - \$4,000

Benefits and Recognition:

- Full-page Inside Front Cover OR Inside Back Cover ad in the NJWLA 2020 Platinum Gala program
- Gala table tickets for four (4) representatives

2020 ADVERTISING RATE AND SPECIFICATIONS

Advertising Rates

Full Page	\$3,000
Half Page	\$2,500
Quarter Page	\$1,000

Dimensions and Artwork Specifications

PAGE DIMENSIONS	LIVE AREA	TRIM	SUPPLIED BLEED
Full Page	7.5" x 10"	8.5" x 11"	8.75" x 11.25"
1/2 Horizontal	7.5" x 4.875"	8.5" x 5.375"	8.75" x 5.5"
1/4 Horizontal	3.625" x 4.875"	no trim	no bleed

Digital Materials

NJWLA Gala Journal is perfect bound, trim size is 8.5" x 11".

Keep live matter .25" from trim on each side.

All advertising and logos MUST be submitted digitally.

High-resolution PDF (300 dpi, CMYK), X1:A format or TIFF or EPS file (300dpi, CMYK)

Embed or outline all fonts.