

14th WILL
Platinum Gala
WOMEN'S INITIATIVE AND LEADERS IN THE LAW

Honorees

JUDICIAL SECTOR – FEDERAL

Honorable Tonianne J. Bongiovanni

United States Magistrate Judge for the District of New Jersey

JUDICIAL SECTOR – STATE

Honorable Marianne Espinosa

*New Jersey Superior Court, Appellate Division (Retired)
Javerbaum, Wurgaft, Hicks, Kahn, Wikstrom & Sinins, P.C.*

PRIVATE SECTOR

Loren L. Pierce

Bressler Amery & Ross | Past President, NJWLA

CORPORATE SECTOR/IN HOUSE

Eboneé Lewis

*Associate General Counsel - Employment
Becton, Dickinson and Company (BD)*

PUBLIC SECTOR

Lora Fong

*Assistant Attorney General
Chief Diversity Officer for the Department of Law and Public Safety*

Mistress of Ceremonies

Honorable Madeline Cox Arleo

United States District Court Judge for the District of New Jersey

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WOMEN'S INITIATIVE AND LEADERS IN THE LAW

NJWLA 2022 PLATINUM GALA TABLE PACKAGES

Honoring Leaders from the Judicial, Public, Corporate and Private Law Firm Sectors

The New Jersey Women Lawyers Association (NJWLA) will present its touted Women's Initiative & Leaders In The Law (WILL) Platinum Award at the NJWLA 2022 PLATINUM GALA to individuals for their exceptional achievements, their sustained contributions to gender equity challenges and other issues uniquely important to women in the legal profession. The 2022 PLATINUM GALA will be held on Tuesday, March 29, 2022 at The Grove in Cedar Grove, NJ.

*The Following Table Packages are Available for the 2022 Platinum Gala**

PLATINUM LEVEL TABLE - \$8,500 (\$7,500 if paid before December 31, 2021)

Benefits and Recognition:

- Table for up to ten (10) representatives
- Full-page advertisement in the NJWLA 2022 Platinum Gala program
 - Recognition during the event as a Platinum Gala Partner
- Signage with corporate logo displayed prominently at the Gala
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

GOLD LEVEL TABLE - \$6,000 (\$5,500 if paid before December 31, 2021)

Benefits and Recognition:

- Table for up to ten (10) representatives
- Half-page advertisement in the NJWLA 2022 Platinum Gala program
 - Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

SILVER LEVEL TABLE - \$4,000 (\$3,500 if paid before December 31, 2021)

Benefits and Recognition:

- Table for up to ten (10) representatives
- Quarter-page advertisement in the NJWLA 2022 Platinum Gala program
 - Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

BRONZE LEVEL TABLE - \$2,000 (\$1,500 if paid before December 31, 2021)

ONLY AVAILABLE TO SMALL FIRMS, 15 ATTORNEYS OR LESS

Benefits and Recognition:

- Five (5) tickets
- Quarter-page advertisement in the NJWLA 2022 Platinum Gala program
- 1 year membership to NJWLA for sponsoring organization attorneys

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2022 Platinum Gala Table Packages* (continued)

COCKTAIL SPONSORSHIP - \$3,000

Benefits and Recognition:

- Two (2) tickets
- Half-page advertisement in the NJWLA 2022 Platinum Gala program
- Giveaways at all tables (*subject to NJWLA pre-approval*)
- Signage during cocktail hour

DESSERT SPONSORSHIP - \$3,000

Benefits and Recognition:

- Two (2) tickets
- Half-page advertisement in the NJWLA 2022 Platinum Gala program
- Giveaways at lobby dessert/coffee tables
(*subject to NJWLA pre-approval; giveaways to be set up during awards presentation*)
- Signage at lobby dessert/coffee tables

INDIVIDUAL TICKET - \$300 (*\$250 if paid before December 31, 2021*)

- 1 year membership to NJWLA

INDIVIDUAL TICKET - \$150

ONLY AVAILABLE TO GOVERNMENT EMPLOYEES, SOLO PRACTITIONERS,
IN HOUSE ATTORNEYS, SMALL FIRMS AND YOUNG LAWYERS

- 1 year membership to NJWLA

ADVERTISING-FOCUSED SPONSORSHIPS:

BLACK LEVEL: - \$3,500

Benefits and Recognition:

- Four (4) tickets
- Full-page advertisement in the NJWLA 2022 Platinum Gala program

RED LEVEL: - \$2,500

Benefits and Recognition:

- Three (3) tickets
- Half-page advertisement in the NJWLA 2022 Platinum Gala program

WHITE LEVEL: - \$1,500

Benefits and Recognition:

- Two (2) tickets
- Quarter-page advertisement in the NJWLA 2022 Platinum Gala program

14th WILL Platinum Gala

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2022 Platinum Gala Table Packages* (continued)

INSIDE FRONT COVER or INSIDE BACK COVER AD/TABLE PACKAGE - \$4,000

Benefits and Recognition:

- Full-page Inside Front Cover OR Inside Back Cover ad in the NJWLA 2022 Platinum Gala program
- Gala table tickets for four (4) representatives

2022 ADVERTISING RATE AND SPECIFICATIONS

Advertising Rates

Full Page	\$3,000
Half Page	\$2,500
Quarter Page	\$1,000

DIMENSIONS AND ARTWORK SPECIFICATIONS

Page Dimensions	Live Area	Trim	Supplied Bleed
Full Page	7.5" x 10"	8.5" x 11"	8.75" x 11.25"
1/2 Horizontal Page	7.5" x 4.875"	8.5" x 5.375"	8.75" x 5.5"
1/4 Page	3.625" x 4.875"	no trim	no bleed

DIGITAL MATERIALS

NJWLA Gala Journal is perfect bound, trim size is 8.5" x 11".

Keep live matter .25" from trim on each side.

All advertising and logos MUST be submitted digitally.

High-resolution PDF (300 dpi, CMYK), X1:A format or TIFF or EPS file (300dpi, CMYK)

Embed or outline all fonts.

**Proof of vaccination will be required to attend the Gala; details regarding demonstrating proof of vaccination will follow.*

The Benefits offered above are subject to change in compliance with any COVID-19 restrictions imposed by local, federal and state government authorities or The Grove in effect as of March 2022. Such restrictions may include, but are not limited to, limitations on the number of attendees or presenting the Gala in a virtual format only.