

March 19, 2024

16th WILL Platinum Gala

WOMEN'S INITIATIVE AND LEADERS IN THE LAW

NJWLA 2024 PLATINUM GALA TABLE PACKAGES

Honoring Leaders from the Judicial, Public, Corporate and Private Law Firm Sectors

The New Jersey Women Lawyers Association (NJWLA) will present its touted Women's Initiative & Leaders In The Law (WILL) Platinum Award at the NJWLA 2024 PLATINUM GALA to individuals for their exceptional achievements, their sustained contributions to gender equity challenges and other issues uniquely important to women in the legal profession. The 2024 PLATINUM GALA will be held on Tuesday, March 19, 2024 at The Grove in Cedar Grove, NJ.

*The Following Table Packages are Available for the 2024 Platinum Gala**

PLATINUM LEVEL TABLE - \$9,000 (\$8,000 if paid before December 31, 2023)

Benefits and Recognition:

- Table for up to ten (10) representatives
- Full-page advertisement in the NJWLA 2024 Platinum Gala program
- Recognition during the event as a Platinum Gala Partner
- Signage with corporate logo displayed prominently at the Gala
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

GOLD LEVEL TABLE - \$6,500 (\$6,000 if paid before December 31, 2023)

Benefits and Recognition:

- Table for up to ten (10) representatives
- Half-page advertisement in the NJWLA 2024 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

SILVER LEVEL TABLE - \$4,500 (\$4000 if paid before December 31, 2023)

Benefits and Recognition:

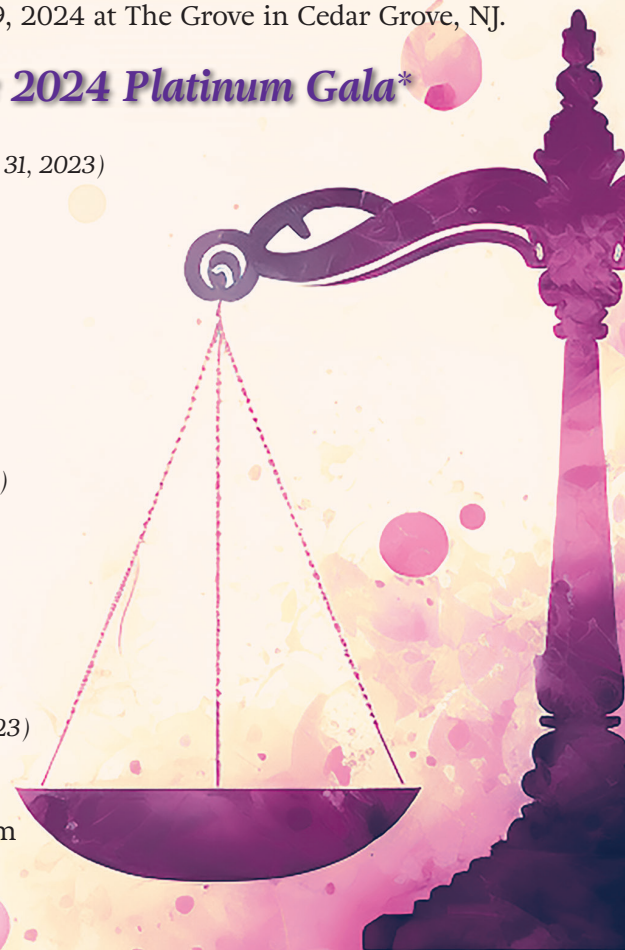
- Table for up to ten (10) representatives
- Quarter-page advertisement in the NJWLA 2024 Platinum Gala program
- Recognition in all advertising promotions and on NJWLA website
- 1 year membership to NJWLA for sponsoring organization attorneys

BRONZE LEVEL TABLE - \$2,250 (\$1,750 if paid before December 31, 2023)

ONLY AVAILABLE TO SMALL FIRMS, 15 ATTORNEYS OR LESS

Benefits and Recognition:

- Five (5) tickets
- Quarter-page advertisement in the NJWLA 2024 Platinum Gala program
- 1 year membership to NJWLA for sponsoring organization attorneys



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COCKTAIL SPONSORSHIP - \$3,500

Benefits and Recognition:

- Two (2) tickets
- Half-page advertisement in the NJWLA 2024 Platinum Gala program
- Giveaways at all tables (*subject to NJWLA pre-approval*)
- Signage during cocktail hour

DESSERT SPONSORSHIP - \$3,500

Benefits and Recognition:

- Two (2) tickets
- Half-page advertisement in the NJWLA 2024 Platinum Gala program
- Giveaways at lobby dessert/coffee tables
(*subject to NJWLA pre-approval; giveaways to be set up during awards presentation*)
- Signage at lobby dessert/coffee tables

INDIVIDUAL TICKET - \$300 (\$250 if paid before December 31, 2023)

- 1 year membership to NJWLA

INDIVIDUAL TICKET - \$150

ONLY AVAILABLE TO GOVERNMENT EMPLOYEES, SOLO PRACTITIONERS,
IN HOUSE ATTORNEYS, SMALL FIRMS AND YOUNG LAWYERS

- 1 year membership to NJWLA

ADVERTISING-FOCUSED SPONSORSHIPS:

BLACK LEVEL: - \$3,500

Benefits and Recognition:

- Four (4) tickets
- Full-page advertisement in the NJWLA 2024 Platinum Gala program

RED LEVEL: - \$2,500

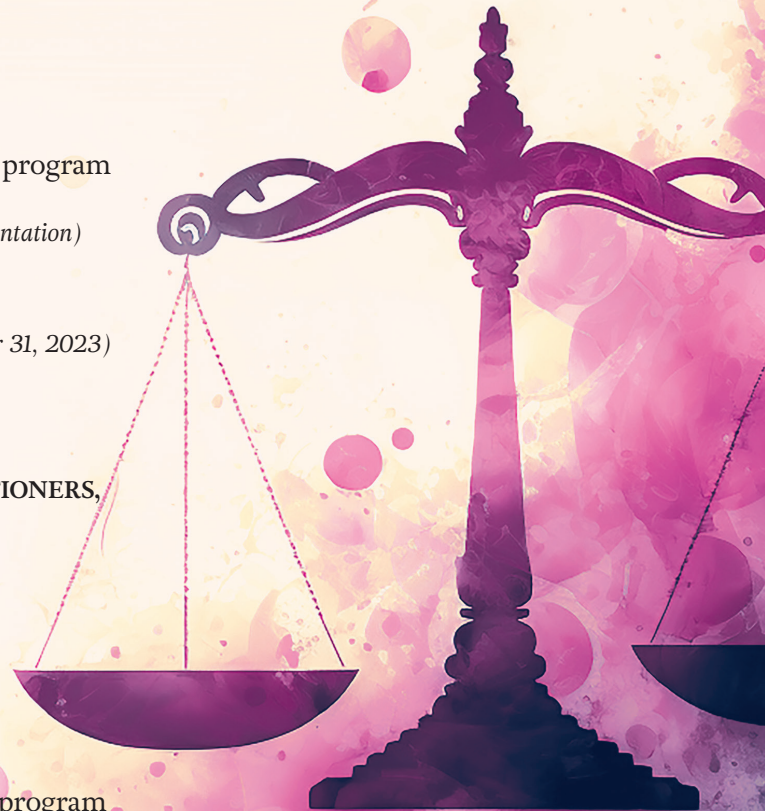
Benefits and Recognition:

- Three (3) tickets
- Half-page advertisement in the NJWLA 2024 Platinum Gala program

WHITE LEVEL: - \$1,500

Benefits and Recognition:

- Two (2) tickets
- Quarter-page advertisement in the NJWLA 2024 Platinum Gala program



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2024 Platinum Gala Table Packages*

INSIDE FRONT COVER or INSIDE BACK COVER AD/TABLE PACKAGE - \$5,000

Benefits and Recognition:

- Full-page Inside Front Cover OR Inside Back Cover ad in the NJWLA 2024 Platinum Gala program
- Gala table tickets for four (4) representatives

2024 Advertising Rate and Specifications

ADVERTISING RATES

Full Page \$3,000 Half Page \$2,500 Quarter Page \$1,000

DIMENSIONS AND ARTWORK SPECIFICATIONS

Page Dimensions

Full Page
1/2 Horizontal Page
1/4 Page

Live Area

7.5" x 10"
7.5" x 4.875"
3.625" x 4.875"

Trim

8.5" x 11"
8.5" x 5.375"
no trim

Supplied Bleed

8.75" x 11.25"
8.75" x 5.5"
no bleed

DIGITAL MATERIALS

NJWLA Gala Journal is perfect bound, trim size is 8.5" x 11".

Keep live matter .25" from trim on each side.

All advertising and logos MUST be submitted digitally.

High-resolution PDF (300 dpi, CMYK),

X1:A format or TIFF or EPS file (300dpi, CMYK)

Embed or outline all fonts.

**The Benefits offered above are subject to change in compliance with any COVID-19 restrictions imposed by local, federal and state government authorities or The Grove in effect as of March 2024. Such restrictions may include, but are not limited to, limitations on the number of attendees or presenting the Gala in a virtual format only.*



New Jersey
Women Lawyers
ASSOCIATION

www.njwla.org